



Bird City Wisconsin

Making our communities healthy for birds ... and people
4230 N. Oakland Ave., No. 219
Shorewood, WI 53211



September 12, 2022

Carrie Brudos
Clerk/Treasurer
Village of De Soto
P.O. Box 37, 115 Houghton St.
De Soto, WI 54624

Dear Carrie:

Congratulation! I'm happy to let you know that De Soto has achieved **Sustained Flight** status in the Bird City Wisconsin program once again in 2022.

Thank you for renewing your community's status. De Soto joins more than 100 Bird City communities at the forefront of efforts to forge a statewide coalition of citizens and public officials who recognize that birds are much more than just beautiful — that they are valuable indicators of our impact on our world, for good and bad.

Bird City communities go above and beyond in their efforts to educate their residents and protect birds and preserve the habitat they need to thrive. We appreciate not only all that you do to green your community but also your efforts to demonstrate your community's actions to us during the renewal process. We especially appreciate that you did so after spending another year in the shadow of the COVID-19 pandemic. Thank you for not losing sight of birds despite the challenges we know you faced.

And thank you, too, for helping the statewide **Great Wisconsin Birdathon** once again raise a record-breaking amount for our state's highest-priority bird conservation projects.

I encourage you to share news of your renewal with local media. To make this task a little easier, I'm copying on the opposite side of this sheet a few paragraphs of general information about the program. Please feel free to share it, and please feel free to use our logo in your messaging, too. Don't hesitate to contact me if you'd like to receive the logo electronically; I'd be happy to email the image.

Don't forget: You can find Bird City flags, street signs, mini-signs, hats, and t-shirts for sale on our website (<https://birdcitywisconsin.org/about-us/store>). They're perfect for showing off your pride in your community's accomplishments.

And while you're on the site, **I encourage you to sign up to receive our free monthly newsletter**, if you haven't done so already. (And please encourage other members of your team to sign up, too). You can sign up at the bottom of every page; click "Newsletter Signup."

As always, feel free to contact me with questions or for more information. And congratulations!

Sincerely,

Charles Hagner
Director
director@birdcitywisconsin.org

p.s. One of the best ways you can help Wisconsin's birds and Bird City Wisconsin right now is by making sure your community's contact information is up to date. It's easy to do: Simply send an email containing the name, job title, phone number, and email address of your representative (or representatives). Doing this is critically important whenever a rep retires, takes a new position, or moves away, but we'd enjoy hearing from you even if your contact details don't change.