

# De Soto Tourism Commission

## Meeting Minutes

### July 31, 2023

Members Present: Kari Beeman, Ryan Beeman, Carrie Brudos, Pamela Cotant, Gary Mulford, Josh Petzel, Mitch Schiffer

Special Guests: Mike Farin

=> The De Soto Room Tax Return form was reviewed and adopted.

=> The initial De Soto Lodging Roster was reviewed and adopted. Currently there are eleven active lodging businesses identified and two additional lodging businesses require further validation.

=> After discussion, the 2023-2024 Tourism Commission Budget was adopted. Ryan Beeman made a motion to adopt the Budget, Josh Petzel seconded the motion, and with no further discussion, the motion was carried by a unanimous vote.

=> It was decided that Room Tax collection will start on lodging revenue received on or after January 1, 2024.

=> It was decided that a Room Tax Announcement letter will be sent via USPS to all persons on record as owning a parcel of land in the Village of De Soto.

=> G. Mulford will draft the Room Tax Announcement letter for review by the Commission. C. Brudos will construct the mailing list. K. Beeman will address and mail the letters.

=> A Room Tax Introduction event will be held in early November 2023 for lodging business owners listed on the De Soto Lodging Roster. The meeting will be open to the public.

=> A Room Tax Instructions packet will be distributed to all lodging businesses

=> The next meeting is scheduled for Monday, August 28 at 7:00 PM at the De Soto Community Center.