

De Soto Tourism Commission
De Soto, WI
09/14/23

Village of De Soto WI Property Owners,

On June 13, 2023 the De Soto Village Board of Trustees adopted Village Room Tax Ordinance 47.

The Room Tax Ordinance establishes a tax on all fees received for short term, overnight lodging in the Village of De Soto.

As specified by WI Statutes, Section 66.06.15, Village Ordinance 47 establishes a Tourism Commission to plan and manage the Room Tax revenue in pursuit of increased tourism and economic growth for De Soto.

In accordance with WI Statute guidelines, the Tourism Commission can make expenditures solely in advertising, local events, capital improvements, and local Grants that present a clear opportunity to increase tourism.

Room Tax collection will begin on all overnight lodging revenue collected on or after January 1, 2024.

An informational meeting for overnight lodging proprietors will be held in November 2023 when Room Tax materials will distributed and explained. This meeting will be open to the public with complimentary food and beverages provided.

Please contact Village Clerk Carrie Brudos (608-648-2700) or Tourism Commission Chairperson Gary Mulford (507-254-0164) with questions or concerns