

# De Soto Area Tourism Commission Meeting

7:00 PM Monday April 15, 2024

De Soto Community Center

## Agenda:

### Continued Topics:

- => Status: Wheatland Room Tax Informational Meeting
- => Review/Adopt: Tourism Promotion Logo and Theme Ideas
- => Status: Tourism Handout for Rummage on the River
- => Status: De Soto Area Tourism Facebook Page.

### New Topics:

- => Create: 12 Month De Soto Area Events Calendar
- => Authorize: De Soto Area Tourism Articles in Kwik Trip “On Wisconsin Outdoors” and Waukon IA “Standard”
- =>If Needed: Discussion of Room Tax Collection Concerns.
- => Other Topics - Time Permitting.