

# De Soto Area Tourism Commission Meeting

7:00 PM Monday May 20, 2024

De Soto Community Center

## Agenda:

### Continued Topics:

- => Recap of Wheatland Informational Meeting**
- => Adopt Tag Line and Logo proposals**
- => De Soto Area Tourism Articles in Kwik Trip “On Wisconsin Outdoors” and Waukon IA “Standard”**
- => De Soto Area Tourism Facebook Page**
- => Review 12 month Area Event Calendar proposal**
- => Status of website designer investigation**

### New Topics:

- => Discuss publishing a Quarterly Tourism Newsletter**
- => Revenue and Expenditures projections**
- => Other Topics - Time Permitting.**